

**No.B.13011/10/2021-DCLP/59**  
**OFFICE OF THE DEPUTY COMMISSIONER**  
**LUNGLEI DISTRICT : MIZORAM**

.....  
Dated Lunglei, the 17<sup>th</sup> January, 2023

**PRESS RELEASE**

In pursuance of Govt. of Mizoram, Directorate of Women & Child Development letter No.B.11016/1/2022-DTE(WCD)SRCW dt 6<sup>th</sup> January 2022, and in celebration of National Girl Child Day (NGCD), 2023, the following daily activities are planned in respect of Lunglei District.

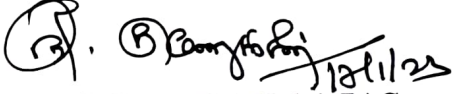
Sl No	Days	Activities
1	Day 1 (Wednesday) 18 <sup>th</sup> January 2023	Opening Ceremony 1. Press Release 2. Signature/Pledge ceremony 3. BBBP Oath taking ceremony
2	Day 2 (Thursday) 19 <sup>th</sup> January 2023	1. Plan special gram Sabha/Mahila Sabha on Corporate Social Responsibility (CSR) and Child Protection and importance of Skill development among girls 2. Paste BBBP Stickers with message on every visited houses/public building/Panchayat Office etc
3	Day 3 (Friday) 20 <sup>th</sup> January 2023	1. Programme with Schools (Govt/Private) on promotion of sports among girls 2. Slogan-Writing Competition on the 'Importance of Sports for Girls' among the students.
4	Day 4 (Monday) 23 <sup>rd</sup> January 2023	1. Community meetings on BBBP Sensitization programme with religious leaders/community leaders towards ending child marriage. 2. Talk Show for sensitization of Women & Children welfare schemes
5	Day 5 (Tuesday) 24 <sup>th</sup> January 2023	<b>CLOSING CEREMONY</b> 1. District Level Felicitation of Local Girl Champion in the field of Sports and Education 2. Plantation Drive

		3. Distribution of baby muslin cloth (naupuan) to all newborn (born during 24 hours of 24 <sup>th</sup> January 2023) girl child at Hospitals
--	--	---

The above activities are planned to make National Girl Child Day(NGCD) celebration a Jan bhagidari as desired by Ministry of Women & Child Development and to give emphasis on valuing of girl child.

Beti Bachao Beti Padhao (BBBP) a flagship initiatives of Govt. of India was launched in 2015 with the objectives to prevent gender-based sex selective elimination to ensure the survival and protection of the girl child enable to improved educational outcomes for the child.

Deputy Commissioner, Lunglei on behalf of District Administration requests all the people in the District to join in celebration of the National Girl Child Day (NGCD) and to strive towards attaining the objectives of Beti Bachao Beti Padhao (BBBP).

  
( KULOTHUNGAN A ) IAS  
Deputy Commissioner,  
Lunglei District, Mizoram